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**Beirut Workshop Report**

March 2008, Beirut

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## 1. List of Participants at the Workshop

### Go-EuroMed Workshop Participants, 26<sup>th</sup>-27<sup>th</sup> February, Beirut

|    | Last Name  | Name      | Institution   | E-Mails  |
|----|------------|-----------|---|--|
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| 3  | BÖHME      | Bela      | Jean Monnet Centre of Excellence<br>FU – Berlin                 | <a href="mailto:b.boehme@jmc-berlin.org">b.boehme@jmc-berlin.org</a>       |
| 4  | OMET       | Ghassan   | Center for Strategic Studies, University of<br>Jordan           | <a href="mailto:gomet@ju.edu.jo">gomet@ju.edu.jo</a>                       |
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| 6  | AL-AKHAD   | Naghham   | Center for Strategic Studies, University of<br>Jordan           | <a href="mailto:n.akhad@css-jordan.org">n.akhad@css-jordan.org</a>         |
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| 9  | ZOUAG      | Nada      | Institute of Economic Analysis &<br>Prospective Studies (IEAPS) | <a href="mailto:N.Zouag@aui.ma">N.Zouag@aui.ma</a>                         |
| 10 | JAGIELLO   | Beata     | Warsaw School of Economics                                      | <a href="mailto:bjagie@sgh.waw.pl">bjagie@sgh.waw.pl</a>                   |
| 11 | ZUKROWSKA  | Katarzyna | Warsaw School of Economics                                      | <a href="mailto:zukrowska@warszawa.home.pl">zukrowska@warszawa.home.pl</a> |
| 12 | SAFA       | Oussama   | Lebanese Center for Policy Studies,<br>Lebanon                  | <a href="mailto:osafa@lcps-lebanon.org">osafa@lcps-lebanon.org</a>         |
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## 2. Workshop Programme

| <b>GO-EuroMed, Beirut Workshop</b><br><b>26<sup>th</sup> – 27<sup>th</sup> March 2008, The Lebanese Center for Policy Studies</b> |   |
|---|---|
|   | <b>Wednesday, 26th March 2008</b>   |
| 20:00   | Welcoming Dinner – Chez Sami Restaurant   |
|   | <b>Thursday, 27th March 2008</b>  |
|   | Workshop  |
| 10:15 – 10:30   | Welcoming Remarks<br>Oussama Safa<br>The Lebanese Center for Policy Studies (LCPS)  |
| 10:30 – 11:30   | First Working Session<br><br>WP 11 – Institutional Strategies 1: Domestic Institutions<br>Chair: Pablo Gándara, Germany<br>Presentation: Sabanci University Istanbul, Turkey presented by Jamil Mouawad, LCPS, Lebanon<br>Presentation: Nada Zouag, Al Akhawayn University, Morocco<br>Presentation: Presentation by Jad Chaaban, LCPS, Lebanon<br>Discussion by the Consortium |
| 11:30 – 12:00   | Coffee Break  |
| 12:00 – 13:00   | Second Working Session<br><br>WP 12 – Institutional Strategies 2: Bilateral Institutions<br>Chair: Jad Chaaban, LCPS, Lebanon<br>Presentation: Katarzyna Zukrowska, Warsaw School of Economics, Poland<br>Presentation: Yasmeeen Tabbaa, CSS, University of Jordan<br>Presentation: Mark Furness, Freie Universität, Berlin, Germany<br>Discussion by the Consortium            |
| 13:00 – 14:30   | Lunch   |

|               |  |
|---------------|--|
| 14:30 – 15:30 | <p>Third Working Session</p> <p>WP 13 – Institutional Strategies 2: Multilateral Institutions<br/> Chair: Ibrahim Saif, CSS, Jordan<br/> Presentation: Nada Zouag, Al Akhawayn University, Morocco<br/> Discussion by Consortium</p> |
| 15:30 – 16:00 | General Comments and Remarks   |
| 20:00         | Dinner   |
|               | <b>Friday, 28th March 2008</b>   |
| 08:00         | Cultural Day - Baalbek   |

### 3. Minutes

#### 3.1. Session 1: WP11 – Institutional Strategies 1: Domestic Institutions

##### **Presentation by Jamil Mouawad for Sabanci University Istanbul, Turkey:**

- Common argument: Turkey influenced by presence of double-external anchor: IMF and EU → Big incentive for domestic institutions for change and deep-seated institutional reforms
- Aim: Examination of implementation of reform measures concerning Copenhagen Criteria and their impacts on Turkey's political life and institutions
- Objectives: - encourage MPC'S to approximate domestic legislations to EU  
- show costs and benefits of political reforms
- Structure: 1. History and Characteristics of Transformation Process in Turkey  
2. Democracy (State Coherence, Political Participation, Rule of Law, Institutional Stability, Political and Social Integration)

##### **Presentation by Nada Zouag, Al Akhawayn University, Morocco:**

- Knowledge is most important driver for technological and institutional changes
- Institutions, mainly free markets and trade require further enforcement of Intellectual Property Rights (IPR's)
- Importance of IPR's in economic development and in the promotion of competitiveness
- Existence of interdependent components that link need of domestic institutions with their economic and social implications reg. IPR's
- Methodologies and Data: - description of institutions in charge of enforcing IPR's  
- descriptive analysis FDI, trade, enterprise creation, economic performance in MPC's  
- analysis of formal vs. informal sector in area of enforcing IPR's  
- support of descriptions above by case study of protection of software
- Implications & economic policy changes: - effectiveness of protection and economic implications (FDI, Trade, other agreements  
- domestic institutions and economic policy changes

##### **Comments:**

Ibrahim Saif: Informal Analysis: - What data?

- Case study? Data only available for Morocco
- mainly addressing agricultural sector in Morocco

##### **Presentation by Jad Chaaban, Lebanese Center for Policy Studies, Lebanon**

## Comments:

Ibrahim Saif: - selected countries (Palestine and Lebanon), but others should be included (e.g. Egypt) and even EU countries (Poland) to show how things went/can go, otherwise it is a static analysis  
- evaluation of IMP: in Jordan no incorporation in Ministry of Economics, instead perfect parallel system

Oussama Safa: - Singapore as a successful model

Katarzyna Zukrowska: - in which way are FDI channelled? Controlled by agencies? Is the access to the market free? Are foreign investors treated differently than home ones? What are the habits of foreign investors?  
- comparison necessary as mentioned: look at EU countries and then go into detail covering MPC's

Jad Chaaban: - Lebanon and Jordan: reforms are driven to attract FDI's → dangerous to look at EU as helping to attract FDI's  
- domestic institutions need to be strengthened  
- What demands of IPR's for local people if they are inventing? Good way of including domestic and not only foreign companies

Katarzyna Zukrowska: - if reforms in region are driven by cooperation, data and tables of the scope and extent are needed

Pablo Gándara: - Lebanon Paper: concerning contract enforcement, there are already huge differences amongst EU countries  
- concerning policy recommendation: EU not dealing directly with private sector → problem?

Mark Furness: - 3 case studies concerning domestic institutions of Turkey, Morocco and Lebanon; but important is the wider lessons and implications for the region  
- Paper 1: Assessment more important than analysis of literature  
- Paper 2: implications of IPR's on trade and investment, but is literature saying in IPR's in general and where are IPR's fitting in?  
- Paper 3: policy recommendations for domestic governments will be given, but what is EU supposed to do?

### 3.2. Session 2: WP12-Institutional Strategies 2: Bilateral Institutions

#### Presentation by Katarzyna Zukrowska, Warsaw School of Economics, Poland:

- bilateral liberalization based on assumption that trade brings prosperity to both sides engaged
- but : direction and symmetry in this process? What are possible options in negotiation strategies and margins of outcome ?
- clarification of what is better for economies developed to a lower level while establishing a free trade zone
- intention of MPC's concerning planned liberalization moves
- objectives & implications : - types/different models of agreement between EU and MPC's
  - time frame and what are the stages for optional/possible full liberalization
  - possible ways of MPC's aggregating their positions ; regional leader ?
  - possibility of countries in region opening up symmetrically in relations with EU (consequences for country and well as for region)

#### Presentation by Yasmeen Tabbaa, Center for Strategic Studies, University of Jordan:

- two decades of structural adjustment in MENA region have shown:
  - no direct link between economic and political liberalisation
  - economic liberalisation does not necessarily lead to increased FDI
  - tariff dismantling is not sole factor in impeding economic growth
  - trade openness less beneficial to economic growth in MENA due to quality of institutions, modest stock in human capital, educational systems, sensitivity to external shocks, socio-political instability
- scope of research: institutional improvement and its effect on increasing exports and economic growth concerning: - certification schemes/regulation for products
  - investment rules and regulations
  - technical assistance programmes
- 1) case studies: Jordan, Egypt, Morocco
- 2) Policy recommendations and conclusions

#### Presentation by Mark Furness, Freie Universität Berlin, Germany:

- migration: old phenomenon, but 'securitised' in recent years
- supply and demand for economic migrants from MPC's to EU to grow during next decades, as will the number of illegal migrants
- Research Focus: - anti-illegal migration policies coordination among EU
  - negotiation process between EU and MPC's on policies for controlling illegal migration
  - identification of institutional means, by which governments may pursue pareto-improving negotiations on illegal migration and which may support the Barcelona Process' Human Rights objectives
- development of coordination of EU governments on how to respond and decide upon channels of through which bargains with MPC's are conducted

- institutional outcome of Euro-Mediterranean bargaining process on illegal migration

**Comments:**

Jad Chaaban: - Paper 1: more general assessment of FTA is needed  
- Paper 2: comparison needs to be established  
- Paper 3: illegal migration; push-and-pull factors beyond a cost-use analysis needed  
- criss-crossing of agreements: bilateral institutions sometimes work and sometimes not

Pablo Gándara: - Polish Paper: loads of work on analysis of Euro-Med FTA's was done by JMC in 2006  
- one needs to be aware of processes that are already going on concerning the implementation of FTA's and liberalization  
- Jordan Paper: based on last years work; should include comparison with US FTA's

Ibrahim Saif: - Zukrowska mentioned way negotiations take place between EU and Poland; common impression: both sides are positioned somehow negatively, that is why institutions are needed to avoid angry discussions  
- but it is too late to look into a process that is already going on  
- German Paper: how is illegal migration going to be linked to the other 2 papers? But it is important as paper talks about non-market institutions.

Katarzyna Zukrowska: - German Paper: What are the possibilities of keeping the people at home? Brain-Drain? Question is not whether EU is profiting, but whether it is illegal?

Mark Furness: - but what are the alternatives? one cannot just give up

Ibrahim Saif: - question of illegal turning into legal (see building sector)

Katarzyna Zukrowska: - construction/building sector very important → stimulating overall growth  
- supporting economy by demanding production from smaller medium-sized businesses

### 3.3. Session 3: WP13- Institutional Strategies 3: Multilateral Institutions

#### Presentation by Nada Zouag for Al Akhawayn University, Morocco and LEO, France:

- Return migration (RM) plays keyrole in fostering development
- Data Issues:
  - Data on remittances, World Bank bilateral database
  - Contribution to development: per capita GDP
  - HDI of UNDP
  - Human poverty index, gender measure index
  - Difference in 'country' risk, 'income' risk linked to labour market
- International Contributions:
  - role of MIREM projects
  - TOKTEN: UNDP
  - FINCOM- Morocco and other projects in other countries
  - What can be learned from the Portuguese and Spanish experiences?
- Part 1: Review of Reports and Literature about Multilateral Institutions & Returning Migrants
- Part 2: MPC Country Cases of Multilateral Institutions & Returning Migrants
  
- What kind of model of competition/cooperation between EU and other actors? What is happening in the specific projects? Make proposals for the future in terms of improving the cooperation. → May be too ambitious
- Analyse (again) the institutional system of the EMP taking into account the new devts/initiatives such as the Sarko proposal. 5+5

#### Comments:

Pablo Gándara: - Robert Schumann Centre and FEMISE Publications should be taken into account

Mark Furness: - overlap needs to be avoided

Ibrahim Saif: - take work of Anna Lindh Foundation into account and data of University of Sussex that is available on Internet  
- question of security: Morocco has half a million migrants in Gulf Region → no security issue for Europe

Beata Jagiello: - brain-drain on one side; hands on the other side  
- question of student exchange; BUT: no migration

Nada Zouag: - brain-drain and gain is mit solely negatively connotated

Pablo Gándara: - Spanish Paper going for institutional analysis

**4. Closing Summary and Remarks:**

Pablo Gándara summed up the discussions of the 3 sessions and presented three more important points:

- 1. Report of Madrid Conference

The GO-EuroMed Madrid Conference including the minutes and a picture gallery is available on [www.go-euromed.org](http://www.go-euromed.org)

- 2. The Way Forward

The following steps of the final year of Go-EuroMed, as agreed on in Madrid, were recalled. As well as an invitation extended to the Consortium concerning the Cairo Conference of the Macroeconomic Policy Standing Group taking place in Egypt the 7<sup>th</sup> May.

|                                    | Feb.                       | March  | April | May  | June | July  | August   | Sept.                                | Oct. | Nov.  |
|------------------------------------|----------------------------|--|-------|--|------|---|--|--------------------------------------|------|---|
| <b>Workshops &amp; Conferences</b> | 21st-22nd<br><b>MADRID</b> | 26th -27th<br><b>Beirut Workshop</b>   |       |  |      |   |  | 21st -23rd<br><b>Berlin Workshop</b> |      | 27th-29th<br><b>BRUSSELS FINAL CONFERENCE</b> |
| <b>Deadlines</b>                   |                            | 10th of March !<br>Working paper outlines to WP coordinators<br><br>17th of March !<br>Working package outlines to JMC |       | 31st of May !<br>Working paper drafts to coordinator |      | 31st of July !<br>Working paper drafts to JMC | 31st of August !<br>complete working packages to JMC |                                      |      |   |

**3. Workshop Berlin**

The next meeting of the Consortium is going to take place in September in Berlin. There the final versions of the Working Papers of Stage 3 will be presented and discussed. Afterwardsn preparations for the Final Conference in Brussels will be started.

5. Picture Gallery

