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**Beirut Workshop Report**

March 2008, Beirut

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## 1. List of Participants at the Workshop

### Go-EuroMed Workshop Participants, 26<sup>th</sup>-27<sup>th</sup> February, Beirut

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## 2. Workshop Programme

<b>GO-EuroMed, Beirut Workshop</b> <b>26<sup>th</sup> – 27<sup>th</sup> March 2008, The Lebanese Center for Policy Studies</b>	
	<b>Wednesday, 26th March 2008</b>
20:00	Welcoming Dinner – Chez Sami Restaurant
	<b>Thursday, 27th March 2008</b>
	Workshop
10:15 – 10:30	Welcoming Remarks Oussama Safa The Lebanese Center for Policy Studies (LCPS)
10:30 – 11:30	First Working Session  WP 11 – Institutional Strategies 1: Domestic Institutions Chair: Pablo Gándara, Germany Presentation: Sabanci University Istanbul, Turkey presented by Jamil Mouawad, LCPS, Lebanon Presentation: Nada Zouag, Al Akhawayn University, Morocco Presentation: Presentation by Jad Chaaban, LCPS, Lebanon Discussion by the Consortium
11:30 – 12:00	Coffee Break
12:00 – 13:00	Second Working Session  WP 12 – Institutional Strategies 2: Bilateral Institutions Chair: Jad Chaaban, LCPS, Lebanon Presentation: Katarzyna Zukrowska, Warsaw School of Economics, Poland Presentation: Yasmien Tabbaa, CSS, University of Jordan Presentation: Mark Furness, Freie Universität, Berlin, Germany Discussion by the Consortium
13:00 – 14:30	Lunch

14:30 – 15:30	<p>Third Working Session</p> <p>WP 13 – Institutional Strategies 2: Multilateral Institutions  Chair: Ibrahim Saif, CSS, Jordan  Presentation: Nada Zouag, Al Akhawayn University, Morocco  Discussion by Consortium</p>
15:30 – 16:00	General Comments and Remarks
20:00	Dinner
	<b>Friday, 28th March 2008</b>
08:00	Cultural Day - Baalbek

### 3. Minutes

#### 3.1. Session 1: WP11 – Institutional Strategies 1: Domestic Institutions

##### **Presentation by Jamil Mouawad for Sabanci University Istanbul, Turkey:**

- Common argument: Turkey influenced by presence of double-external anchor: IMF and EU → Big incentive for domestic institutions for change and deep-seated institutional reforms
- Aim: Examination of implementation of reform measures concerning Copenhagen Criteria and their impacts on Turkey's political life and institutions
- Objectives: - encourage MPC'S to approximate domestic legislations to EU  
- show costs and benefits of political reforms
- Structure: 1. History and Characteristics of Transformation Process in Turkey  
2. Democracy (State Coherence, Political Participation, Rule of Law, Institutional Stability, Political and Social Integration)

##### **Presentation by Nada Zouag, Al Akhawayn University, Morocco:**

- Knowledge is most important driver for technological and institutional changes
- Institutions, mainly free markets and trade require further enforcement of Intellectual Property Rights (IPR's)
- Importance of IPR's in economic development and in the promotion of competitiveness
- Existence of interdependent components that link need of domestic institutions with their economic and social implications reg. IPR's
- Methodologies and Data: - description of institutions in charge of enforcing IPR's  
- descriptive analysis FDI, trade, enterprise creation, economic performance in MPC's  
- analysis of formal vs. informal sector in area of enforcing IPR's  
- support of descriptions above by case study of protection of software
- Implications & economic policy changes: - effectiveness of protection and economic implications (FDI, Trade, other agreements  
- domestic institutions and economic policy changes

##### **Comments:**

Ibrahim Saif: Informal Analysis: - What data?

- Case study? Data only available for Morocco
- mainly addressing agricultural sector in Morocco

##### **Presentation by Jad Chaaban, Lebanese Center for Policy Studies, Lebanon**

## Comments:

Ibrahim Saif: - selected countries (Palestine and Lebanon), but others should be included (e.g. Egypt) and even EU countries (Poland) to show how things went/can go, otherwise it is a static analysis  
- evaluation of IMP: in Jordan no incorporation in Ministry of Economics, instead perfect parallel system

Oussama Safa: - Singapore as a successful model

Katarzyna Zukrowska: - in which way are FDI channelled? Controlled by agencies? Is the access to the market free? Are foreign investors treated differently than home ones? What are the habits of foreign investors?  
- comparison necessary as mentioned: look at EU countries and then go into detail covering MPC's

Jad Chaaban: - Lebanon and Jordan: reforms are driven to attract FDI's → dangerous to look at EU as helping to attract FDI's  
- domestic institutions need to be strengthened  
- What demands of IPR's for local people if they are inventing? Good way of including domestic and not only foreign companies

Katarzyna Zukrowska: - if reforms in region are driven by cooperation, data and tables of the scope and extent are needed

Pablo Gándara: - Lebanon Paper: concerning contract enforcement, there are already huge differences amongst EU countries  
- concerning policy recommendation: EU not dealing directly with private sector → problem?

Mark Furness: - 3 case studies concerning domestic institutions of Turkey, Morocco and Lebanon; but important is the wider lessons and implications for the region  
- Paper 1: Assessment more important than analysis of literature  
- Paper 2: implications of IPR's on trade and investment, but is literature saying in IPR's in general and where are IPR's fitting in?  
- Paper 3: policy recommendations for domestic governments will be given, but what is EU supposed to do?

### 3.2. Session 2: WP12-Institutional Strategies 2: Bilateral Institutions

#### Presentation by Katarzyna Zukrowska, Warsaw School of Economics, Poland:

- bilateral liberalization based on assumption that trade brings prosperity to both sides engaged
- but : direction and symmetry in this process? What are possible options in negotiation strategies and margins of outcome ?
- clarification of what is better for economies developed to a lower level while establishing a free trade zone
- intention of MPC's concerning planned liberalization moves
- objectives & implications : - types/different models of agreement between EU and MPC's
  - time frame and what are the stages for optional/possible full liberalization
  - possible ways of MPC's aggregating their positions ; regional leader ?
  - possibility of countries in region opening up symmetrically in relations with EU (consequences for country and well as for region)

#### Presentation by Yasmeen Tabbaa, Center for Strategic Studies, University of Jordan:

- two decades of structural adjustment in MENA region have shown:
  - no direct link between economic and political liberalisation
  - economic liberalisation does not necessarily lead to increased FDI
  - tariff dismantling is not sole factor in impeding economic growth
  - trade openness less beneficial to economic growth in MENA due to quality of institutions, modest stock in human capital, educational systems, sensitivity to external shocks, socio-political instability
- scope of research: institutional improvement and its effect on increasing exports and economic growth concerning: - certification schemes/regulation for products
  - investment rules and regulations
  - technical assistance programmes
- 1) case studies: Jordan, Egypt, Morocco
- 2) Policy recommendations and conclusions

#### Presentation by Mark Furness, Freie Universität Berlin, Germany:

- migration: old phenomenon, but 'securitised' in recent years
- supply and demand for economic migrants from MPC's to EU to grow during next decades, as will the number of illegal migrants
- Research Focus: - anti-illegal migration policies coordination among EU
  - negotiation process between EU and MPC's on policies for controlling illegal migration
  - identification of institutional means, by which governments may pursue pareto-improving negotiations on illegal migration and which may support the Barcelona Process' Human Rights objectives
- development of coordination of EU governments on how to respond and decide upon channels of through which bargains with MPC's are conducted



- institutional outcome of Euro-Mediterranean bargaining process on illegal migration

**Comments:**

Jad Chaaban: - Paper 1: more general assessment of FTA is needed  
- Paper 2: comparison needs to be established  
- Paper 3: illegal migration; push-and-pull factors beyond a cost-use analysis needed  
- criss-crossing of agreements: bilateral institutions sometimes work and sometimes not

Pablo Gándara: - Polish Paper: loads of work on analysis of Euro-Med FTA's was done by JMC in 2006  
- one needs to be aware of processes that are already going on concerning the implementation of FTA's and liberalization  
- Jordan Paper: based on last years work; should include comparison with US FTA's

Ibrahim Saif: - Zukrowska mentioned way negotiations take place between EU and Poland; common impression: both sides are positioned somehow negatively, that is why institutions are needed to avoid angry discussions  
- but it is too late to look into a process that is already going on  
- German Paper: how is illegal migration going to be linked to the other 2 papers? But it is important as paper talks about non-market institutions.

Katarzyna Zukrowska: - German Paper: What are the possibilities of keeping the people at home? Brain-Drain? Question is not whether EU is profiting, but whether it is illegal?

Mark Furness: - but what are the alternatives? one cannot just give up

Ibrahim Saif: - question of illegal turning into legal (see building sector)

Katarzyna Zukrowska: - construction/building sector very important → stimulating overall growth  
- supporting economy by demanding production from smaller medium-sized businesses

### 3.3. Session 3: WP13- Institutional Strategies 3: Multilateral Institutions

#### Presentation by Nada Zouag for Al Akhawayn University, Morocco and LEO, France:

- Return migration (RM) plays keyrole in fostering development
- Data Issues:
  - Data on remittances, World Bank bilateral database
  - Contribution to development: per capita GDP
  - HDI of UNDP
  - Human poverty index, gender measure index
  - Difference in 'country' risk, 'income' risk linked to labour market
- International Contributions:
  - role of MIREM projects
  - TOKTEN: UNDP
  - FINCOM- Morocco and other projects in other countries
  - What can be learned from the Portuguese and Spanish experiences?
- Part 1: Review of Reports and Literature about Multilateral Institutions & Returning Migrants
- Part 2: MPC Country Cases of Multilateral Institutions & Returning Migrants
  
- What kind of model of competition/cooperation between EU and other actors? What is happening in the specific projects? Make proposals for the future in terms of improving the cooperation. → May be too ambitious
- Analyse (again) the institutional system of the EMP taking into account the new devts/initiatives such as the Sarko proposal. 5+5

#### Comments:

Pablo Gándara: - Robert Schumann Centre and FEMISE Publications should be taken into account

Mark Furness: - overlap needs to be avoided

Ibrahim Saif: - take work of Anna Lindh Foundation into account and data of University of Sussex that is available on Internet  
- question of security: Morocco has half a million migrants in Gulf Region → no security issue for Europe

Beata Jagiello: - brain-drain on one side; hands on the other side  
- question of student exchange; BUT: no migration

Nada Zouag: - brain-drain and gain is mit solely negatively connotated

Pablo Gándara: - Spanish Paper going for institutional analysis

**4. Closing Summary and Remarks:**


Pablo Gándara summed up the discussions of the 3 sessions and presented three more important points:

- 1. Report of Madrid Conference

The GO-EuroMed Madrid Conference including the minutes and a picture gallery is available on [www.go-euromed.org](http://www.go-euromed.org)

- 2. The Way Forward

The following steps of the final year of Go-EuroMed, as agreed on in Madrid, were recalled. As well as an invitation extended to the Consortium concerning the Cairo Conference of the Macroeconomic Policy Standing Group taking place in Egypt the 7<sup>th</sup> May.



	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.
<b>Workshops &amp; Conferences</b>	21st-22nd <b>MADRID</b>	26th -27th <b>Beirut Workshop</b>						21st -23rd <b>Berlin Workshop</b>		27th-29th <b>BRUSSELS FINAL CONFERENCE</b>
<b>Deadlines</b>		10th of March ! Working paper outlines to WP coordinators  17th of March ! Working package outlines to JMC		31st of May ! Working paper drafts to coordinator		31st of July ! Working paper drafts to JMC	31st of August ! complete working packages to JMC			

**3. Workshop Berlin**

The next meeting of the Consortium is going to take place in September in Berlin. There the final versions of the Working Papers of Stage 3 will be presented and discussed. Afterwardsn preparations for the Final Conference in Brussels will be started.

5. Picture Gallery

