



The Confederation of Egyptian
European Business Associations

★★ The Chamber of
EuroChambers in Egypt ★★
One Chamber, 27 Countries

Founded by





The Euro-Mediterranean Partnership
Promoting Shared Prosperity

Cairo, 7 May 2008

From Barcelona to ENP
A Business Perspective

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Let's not blame Barcelona

- It was not even an agreement, but just a declaration
- Achievements were satisfactory in reality
- Downsize expectations to reality
- Be grateful for being included in the ENP
- Support ENPi as a new fast track instrument for the serious countries

Bilateral or Regional

EU27 & Med 10

Components, CKD, Industrial
Inputs, Technologies, IPR, ..etc.

+ Services

Royalty

EU27 & Med 10

Med 10

Assembly,
Formulation,
Installation,
..etc

Products

COMESA

PAFTA

T
A
R
G
E
T

Giving the Neighbours a stake In the EU Internal Market Is That steak

✦ Raw



✦ Agriculture

✦ Processed



✦ Industry

✦ Ready to serve



✦ Services

The Prerequisites

- The Attractive Market: speed Euro Med FTA
- Infrastructure: Trade Routs, institutions, ..etc.
- Harmonization of Standards, Specification, Inspection & Verifications, rules of origin
- Modernization & Transparency of Regulations & institutions
- Awareness within the region (ENP & EuroMED)
- Awareness about the region (in EU 27)
- Availing implementation tools & instruments (ENPi, MEDA 3, with larger REGIONAL aspect)

- The Legal Framework is there;
- The Political Will is there; and
- The Financial Instruments are there!

SO WHAT IS MISSING?

Is ENP What we need in the Euromed?

- Yes, it's an extra important tool aiming at not delaying the serious countries
- But, it must NOT replace Barcelona which is the umbrella of the long road of:

- Regional integration
- Liberalization and deregulation
- Market expansion
- Stability, security, and prosperity

But have we done our homework?

Do we have the instruments?

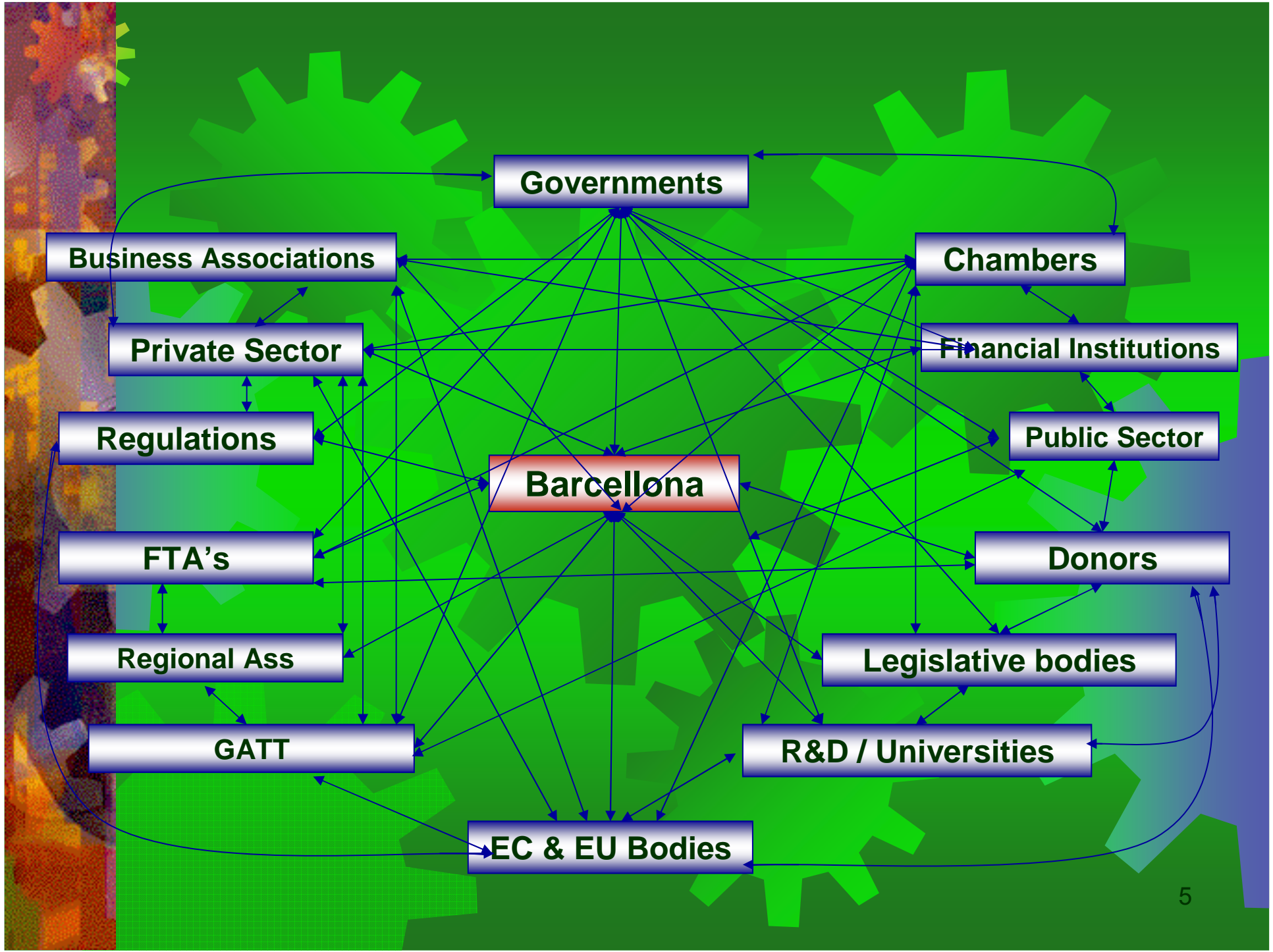
ENP Drawback

- ✦ Governments

- ✦ Operator instead of Regulator

- ✦ Civil Society

- ✦ Spectator instead of Operator





ENP Drawback

- ✦ Regional element

- ✦ Might be small or even ignored

- ✦ Services negotiations

- ✦ Should be regional or standardized

What We Actually Need Is

- **MED Globadaptation**

- Open all doors
- Support potential & transparency
- Kill the hopeless
- Modernize at all fronts

- **Regional Coopetition**

- Transparent Coordination
- Comprehensiveness through Complimentarity
- Competitiveness through cooperation
- Act a single force targeting the whole world

In Instruments Terms

- Give more importance to Horizontal Programs
- Adapt successful instruments used by the EU (enterprise, partenariat, ..etc)
- Restructure Med Invest as a private sector and civil society led cost effective instrument
- increase regional cooperation and use the rules of origin as an FDI attraction tool
- But please No more white elephants, we have enough

***Lets follow the
footsteps of the EU
that started with
Steel and Coal in a
few countries and
is today a strong
and harmonized
EU27***

ISSUE

A banner for the EU single market. The background features a blue sky with white clouds and a portion of the European Union flag (blue with yellow stars) in the upper left. The text 'EU single market' is prominently displayed in large, bold, white letters with a blue shadow. Below this, green text provides statistics for EU25 from 1992-2006. At the bottom, four people in different attire (a child in overalls, a man in a suit, a woman in a white jacket, and a man in athletic wear) are jumping over a red and white hurdle. Two yellow arrows point to the right, indicating growth or progress.

EU single market

for EU25 1992-2006:

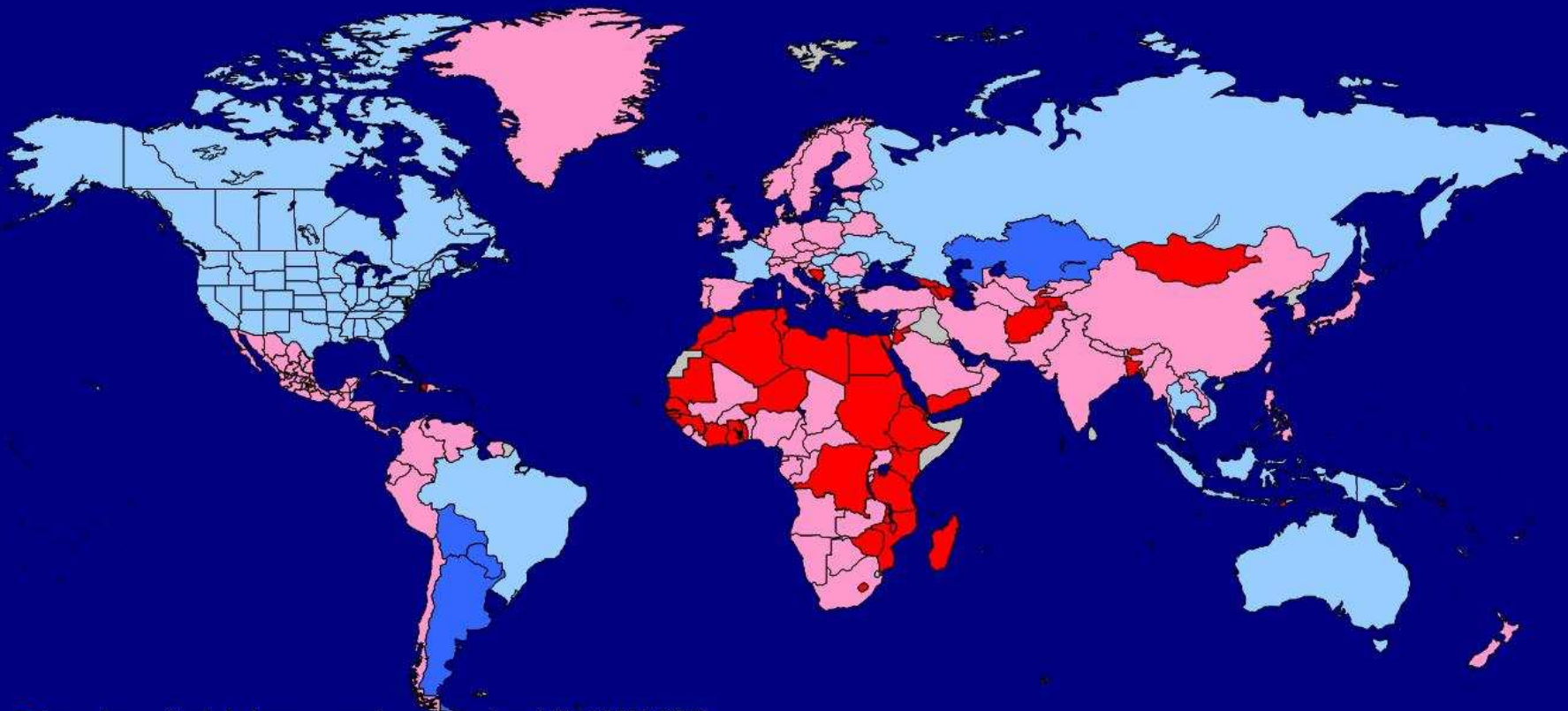
2 700 000 extra jobs ☀

+1.840 bn €PIB ☀

ISSUES

In an Era of Global Winners & Losers

Projected Food Price Increases (in 2008) and their Impact on Trade Balances



- Large losers (trade balance worsening greater than 1 % of 2005 GDP)
- Moderate losers (trade balance worsening less than 1 % of 2005 GDP)
- Moderate gainers (trade balance improving less than 1 % of 2005 GDP)
- Large gainers (trade balance improving greater than 1 % of 2005 GDP)
- No data



The EuroMed could be summarized in the following words of ancient Egyptian wisdom:

“Rig your Boat, travel near and far, look for a wise partner, knock his door, seek his knowledge, welcome him in your home, this is how your people will prosper”

Amenophet, 2,500 B.C.



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